

Phoenix Perennials In-Nursery Design Service

Welcome to our Design Service!

The goal of our in-nursery design service is to help you develop a garden, balcony or patio space that reflects your personal tastes and lifestyle, while helping you avoid many of the pitfalls associated with garden design and plant selection. At the end of this process, your garden space will be filled with plants that you love, in a manner that reflects *you*. Not only will you achieve a great design but you will also save hundreds, even thousands, of dollars compared with conventional design fees.

The design service is a collaborative process between you and one of our trained design professionals that takes place at our nursery. Our designers do not visit your site. Rather, they get to know your garden space through a detailed questionnaire, diagrams and images that you supply. The more preparation and thought you put into your project and the more specific the information and visuals that you provide, the better your finished garden space; and we want that space to be very beautiful indeed! Please note that because we do not visit your site we also do not design hardscape features such as pergolas, patios, and pathways. Your hardscape features should already be present.

Once your questionnaire and attachments are received by one of our designers, we will call you to make an appointment to meet at the nursery. Prior to the meeting, your designer will spend an hour to

- analyze your information, diagrams and images
- formulate possible solutions and options
- identify areas that need clarification or that may be problematic
- synthesize your preferences with the site requirements to guide her in collecting a variety of suitable plant materials to present to you
- sketch one or more design options for discussion.

This pre-meeting work ensures that the designer is fully cognizant of the scope of your project and can make more efficient use of the time you spend together at your appointment.

During your appointment, you and your designer will work together on all aspects of the design. She will measure out your garden space right on the ground of the nursery so that you can both get a real sense for the space you're working with and better envision the design as it develops. You'll discuss various options and collaborate on the artful combination of plants for your space. By the end of the process, you'll not only have a design but you'll have chosen your plants and their locations will be noted on your garden diagram so you'll know where to plant them. You will then head home and you (or someone you hire) will do the gardening work to plant your garden design.

If you are consulting our design service about a large space, we recommend tackling one patio, balcony or bed (or small group of beds) at a time. Of course, this means that more than one meeting may be required, but it will make the whole process more manageable for you and your designer. We also recommend limiting each session to one or two hours so that it's not too overwhelming.

Prior to your appointment, we strongly suggest doing some research by visiting Phoenix Perennials to see our wide selection of perennials and specialty plants. You can also search our online database at <http://www.phoenixperennials.com/nursery/plantlist.php> and use our Perfect Plant Search to discover plants that you might want to use in your design.

On the day of your appointment, please dress for the weather and bring your camera to take pictures of your mocked-up garden design.

Design Service Fees

- \$90 for the first hour. This includes your first hour meeting with your designer and the one hour of preparation time your designer spent evaluating your project and preparing for your meeting. The hour of preparation time is charged just once at the start of your project.
- \$45 per hour for each additional hour. Periods less than one hour are charged in half-hour increments of \$22.50 each.

Phoenix Perennials and Specialty Plants Ltd.

3380 No. 6 Rd. Richmond, BC V6V 1P5
(between Cambie and Bridgeport Roads)

Phone and Fax: 604-270-4133

info@phoenixperennials.com

www.phoenixperennials.com



Phoenix Perennials In-Nursery Design Service

Questionnaire

Please fill out this questionnaire to the best of your ability. The information provided is vital to your designer's understanding of you, your preferences and your garden space. If you have any questions about the questionnaire or the design process please don't hesitate to contact the nursery.

Date:

Name	
Mailing Address	
Phone Number	Fax Number
Cell Number	Email

PART A: QUESTIONNAIRE

1. Light Conditions

During what hours of the day does your garden receive direct sunlight?

If your garden has shade, what quality of shade do you have (deep shade, dappled shade, bright shade)?

Are there other characteristics of your garden we should know about? For instance, do you receive outflow winds or high winds off the water in winter?

2. Soil Conditions

Please describe the soil in your garden. Is it high in clay or sand? Is it nice loamy garden soil? Is it dry, average, moist or wet?

Do you have standing water in the winter? If so, please describe where.

3. Your Garden

What don't you like about your garden at the moment?

What do you like about your garden at the moment?

What type of atmosphere would you like to create in your garden? (i.e., Energy, Excitement, Relaxation, Seclusion, Intrigue, Inspiration, Joy,...)

What style(s) of garden do you like? (i.e., English Borders, Cottage Gardens, Exotic/Hardy Subtropical, Formal, Contemporary, Mediterranean, West Coast)

How do you plan to use your space? (i.e., entertaining, relaxing, family play,...)

Please specify who will be using your garden space (i.e., children, dogs, wildlife).

During what seasons would you like to have the most interest in your space, that is, when will you be using the space and what it to look great?

Spring	<input type="checkbox"/>
Summer	<input type="checkbox"/>
Fall	<input type="checkbox"/>
Winter	<input type="checkbox"/>

Do you have a colour scheme in mind? If you do, please be specific.

Do you have a preference of colours for a flower? If you do, please be specific.

Do you have a preference of colours in foliage? If you do, please be specific.

Do you like variegated foliage?

All gardens require maintenance, even “low-maintenance” ones. How much maintenance are you willing to put into your garden?

- None, a landscaping service will do it
- Low (half an hour per week)
- Medium (1-2 hours per week)
- High (3 hours plus per week)

Do you intend to stay in your house for the long term or only short term? (i.e., Do you want an instant garden to help sell your house? Or are you interested in creating a beautiful space for the long term?)

What plants would you like to include in your garden? You can visit our nursery to peruse our wide selection of plants or You can also search our online database at <http://www.phoenixperennials.com/nursery/plantlist.php>.

Please use the space below to record any other information that may be pertinent to your design process.

PART B: ATTACHMENTS

1. Pictures of Your Garden Space

Please attach several pertinent photos of your space, including

- pictures of the garden as a whole
- pictures of the specific area(s) you would like help designing, from several different angles
- features or views beyond your garden space (called "borrowed views") that you want to keep, and/or, conversely, pictures of an item you want to screen from view

2. Diagram of Your Space

Please draw a diagram in plan view (i.e., as seen from above) of your garden space. Use graph paper if you can. On the diagram mark:

- North
- the location of windows or doors from which you see your garden space
- measurements
- the location of garden features and existing shrubs and trees you want to retain in the new design

3. Other Images

You may have seen images of balconies, patios or garden spaces that you particularly like in magazines or books or on the internet. Or, you may have seen something you like in your neighbourhood or on vacations and taken photographs of them. Any and all such images can be helpful to the design process and can be attached to this questionnaire.

Thank you for filling out this questionnaire!

Please mail, email or drop it off (with attachments) to the nursery. A designer will contact you to book an appointment at your earliest convenience.

Phoenix Perennials and Specialty Plants Ltd.

3380 No. 6 Rd. Richmond, BC V6V 1P5
(between Cambie and Bridgeport Roads)

Phone and Fax: 604-270-4133

info@phoenixperennials.com

www.phoenixperennials.com

